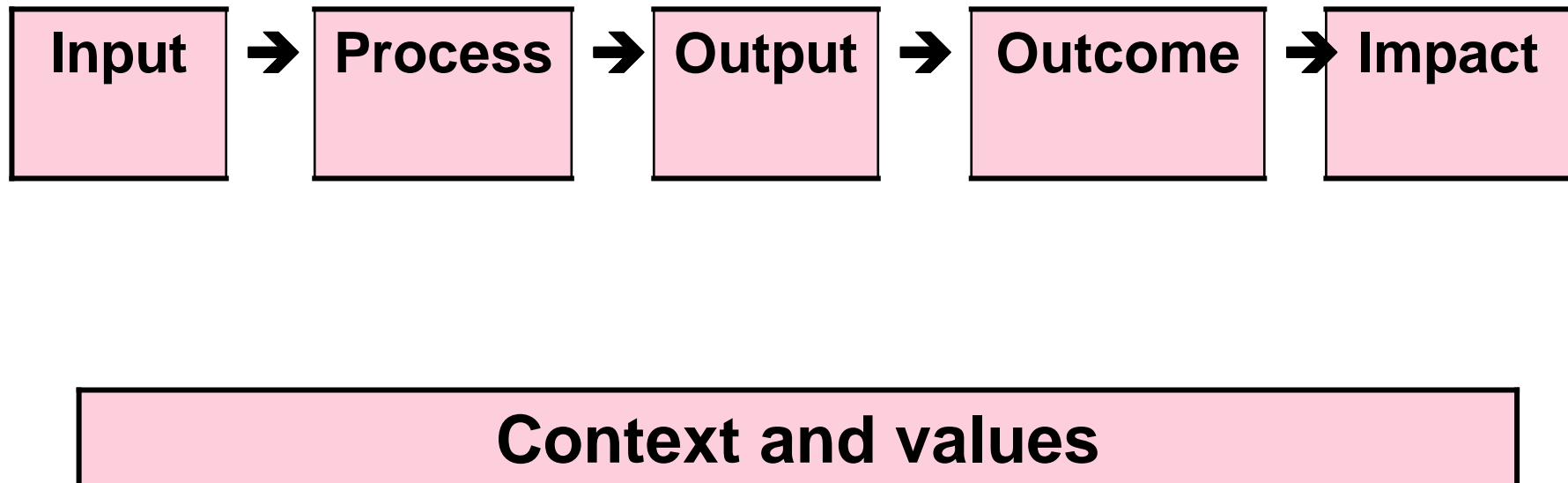


Making Outcomes Clear

Funding Landscapes, Friday 18th November 2011

**Anastasia Mihailidou, Performance Consultant
Charities Evaluation Services**

What can be evaluated?



Outputs and outcomes

Outputs are all the detailed activities, services and products your organisation actually does or provides.

- 1:1 support sessions
- training
- publications

Outcomes are all the changes, benefits, learning or other effects that happen as a result of your activities.

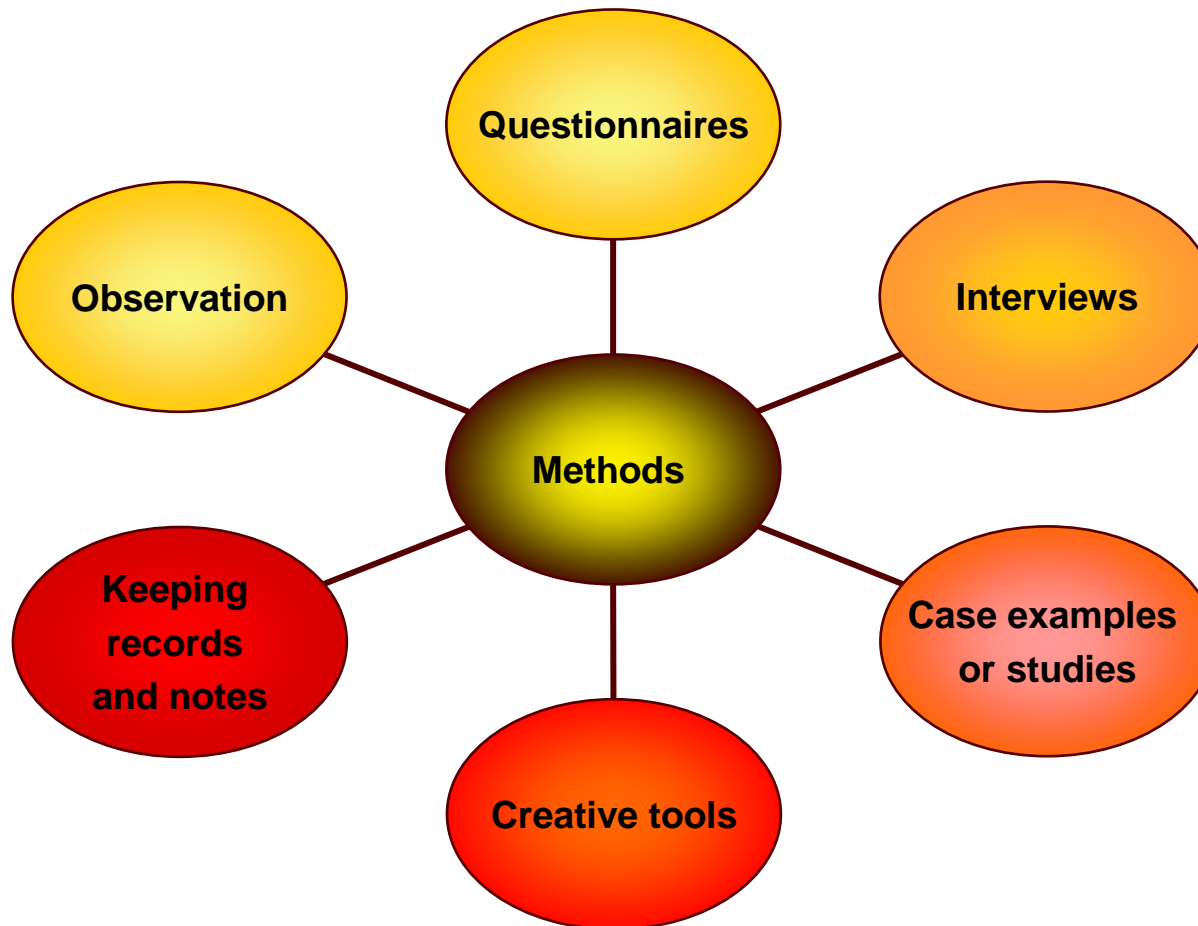
- User gets temporary accommodation
- User's confidence increased
- User has increased knowledge of available services

Indicators

Outcome indicators to assess the extent to which you are making the difference you hoped to make. For example, for an employment project:

- Whether users have a CV
- Whether users can complete an application form
- Level of interview skills
- Whether users get job

Data collection



Monitoring and evaluation framework

Aims	Outcomes	Outcome indicators	Data collection	When and by whom	How to report & use
<i>Aim 1</i>					
<i>Aim 2</i>					
↓					

Objectives	Outputs	Output indicators	Data collection	When and by whom	How to report & use
<i>Objective 1</i>					
<i>Objective 2</i>					
↓					

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